



Marketing Grant

Grant Goals: To foster business and community engagement, create a vibrant inclusive downtown by funding Marketing events in the TDIA.

Eligible Activates

- Marketing that promotes multiple businesses in the TDIA

Ineligible Activities

- Marketing promotes less than 3 businesses or are outside of the TDIA

Grant Terms

- Matching grant for up to \$1500 per campaign

Applicant Eligibility

- Member of the TDIA
- Individuals or organizations running events in the TDIA that align with the Grant Goals

Eligible expenses

- Advertising

Ineligible Costs

- Costs related to ongoing programs/services
 - Costs to maintain activities beyond the funding term
 - Additional funding for a previously funded event/activity
 - Religious activities/services
 - Partisan political activities
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Process

- Application is to be submitted to terracetdia@gmail.com. Application will be reviewed at the next board meeting.

Lead Coordinators responsibilities

- Complete application
- Submit receipts or invoices

Note: Applications that do not meet all criteria may be considered



Marketing Grant Application

Event Sponsor

Lead coordinators name:

Phone number:

Business / Organization:

Email:

Funds Requested:

Event Description:

Budget please itemize expected expensive:

Description	Cost
Total	

- 3 businesses in the TDIA must sign stating that they believe the event is beneficial for their businesses or the TDIA and that they will be benefiting from the marketing

Businesses	Contacts name	Phone #	Email	Participating	Agree