

TDIA  
Minutes of Meeting  
December 11, 2024  
Terrace Tourism

Present:	Joe Lavoie Sam Harling Polly Rudderham Liz Smaha Ginny Kenmuir Lael McKeown Jennifer Hogg, Communications	With regrets: Andrea Harmel Michael Hogg Dave Gordon, City Liaison
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The meeting was called to order at 12 Noon

- 1 Motion to adopt the Agenda: Liz
2. Motion to adopt minutes of meeting of October 30, 2024: Sam

3. Committee Reports  
Grant Programs

The Façade Grant program for 2024 has been fully subscribed and applications paid out.  
Jessica to update website to “coming 2025”

Holiday Lights

Polly has been coordinating this program

The following businesses have applied for a \$500 grant each

Janitors Warehouse

Skeena Valley Meats

Ninja Restaurant

Sandpipers

Wild Bike Shop

16/37

Polly has reimbursed these applicants therefore a check will be issued to Polly for (6 x \$500) \$3,000

Polly has also paid for lights put up on city facilities. Polly to present an invoice for this amount

4600 Block

To be rescheduled for Wednesday January 8 at 4501 Graham 5 – 8 pm

The city is about to purchase new benches for the town

Liz to send an email to Tara to ask for participation in this decision in an effort to ensure that furniture design for the 4600 block is coordinated with design of other furniture throughout the town

4. Other Items/Business Arising  
2025 Projects 100K surplus from this year. Directors to bring ideas to Jan 8 meeting  
Add \$2,500 for Advertising to the budget  
Motion: Lael

There was a media request from the Terrace Standard regarding the 4600 Block  
Jessica to respond

#### OCP

Lael expressed concern that the city's efforts to renew the Official Community Plans are being based on incorrect population numbers  
Lael to submit a first draft to the Board so TDIA can issue a letter of opinion on the OCP as feedback to Council

#### 2025 BC Tourism Industry Awards

Polly will take the lead with being the liaison with the request.

There will be a townhall meeting on December 17 between 6 – 8 at the Banquet Room to discuss the upcoming capital plan

Liz to ask city for TDIA membership of the committee formed to develop Indigenous naming policy

Discussion for January meeting: changing regular meeting time from Wednesday to another day

5. Next Meeting  
January 29, 2025