2024 Downtown Event Grant Application

Grant Goals: To foster business and community engagement, create a vibrant inclusive downtown by funding events in the TDIA.

Eligible Activates

Block Parties, street fairs, festivals, car shows, celebrations, and workshops. Other activities considered on a case by case basis

Ineligible Activities

Fundraisers, events that require attendees to make a purchase, events with the purpose of marketing specific individuals or businesses

Grant Terms

- Single day event
- Up to $2000 for a onetime event and not exceeding 50% of event budget

Applicant Eligibility

- Member of the TDIA
- Individuals or organizations running events in the TDIA that align with the Grant Goals

Eligible expenses

- Permit costs and liability insurance
- Honoraria for volunteers
- Volunteer training and recognition
- Rental fees for event spaces/locations
- Childminding expenses, if supplied for the event
- Equipment rentals
- Artist fees
- Event food, supplies and materials
- Security
- Advertising

Ineligible Costs

- Costs related to ongoing programs/services
- Costs to maintain activities beyond the funding term
- Additional funding for a previously funded event/activity
- Religious activities/services
- Partisan political activities
- Individuals or individual subsidies
- Fundraising events, walks/runs and other donations to charitable causes
- Reserve funds, debt repayment, deficit funding
- Capital costs (building repairs or renovations, purchase of computers or audio/visual equipment)
- To pay for a coordinator or anyone involved in planning

Process

- Application is to be submitted to terracetdia@gmail.com
- Application will be reviewed at the next board meeting.
- If approved a cheque will be written to the Lead coordinator

Lead Coordinators responsibilities

- Complete application
- Manage funds from the TDIA
- After the event create a brief summary that includes
    - A summary of the event
    - How the funds where spent
    - How many people attended the event
    - How many TDIA members where involved and what roles they played

Application for Block Party
- 50% of the block must sign agree they want a block party to take place.
- 30% of the block must sign acknowledging that they are going to play an active part in running the event

Application for all events excluding block parties
5 businesses in the TDIA must sign stating that they believe the event is beneficial for their businesses or the TDIA and that they will be attending

Note: Applications that do not meet all criteria may be considered

Grant Application

Event Sponsor

Lead coordinators name: _____   Business / Organization: _____

Phone number: _____   Email: _____

Funds Requested: _____

Event Description:

Budget please itemize expected expensive:

Description	Cost
Total	

Block Parties
- List names of all business on the block
- 50% of business on the block must agree sign agree that they want the block party to take place
- 30% of business need to sign stating that they will be actively participating in the planning or during the event

All other events
- 5 businesses in the TDIA must sign stating that they believe the event is beneficial for their businesses or the TDIA and that they will be attending

Businesses	Contacts name	Phone #	Email	Participating	Agree