

TDIA
Meeting Minutes
September 25, 2024
Terrace Tourism Office

Present:

Joe Lavoie, President
Sam Harling
Polly Rudderham
Liz Smaha
Andrea Harmel
Lael McKeown
Dave Gordon, City Liaison
Jessica Hogg, Communications
Lori Sly, Grant Writer

With regrets:

Michael Hogg
Ginny Kenmuir

1. Call to Order
12:06 pm
2. Acceptance of the Agenda
Motion: Sam
3. Acceptance of Past Minutes
Motion: Polly
4. Introduction of Guest
Lori Sly. Lori will be assisting Terrace Tourism and TDIA in preparing proposals for grants
5. Treasurer's Report
We have spent \$29,590.63 of our 2024 \$110,000 levy.
We have an anticipated accumulating surplus of approximately \$50,000
6. Committee Reports
 - a. Grant Programs
Façade Grants
Accepted applicants for TDIA program
MNP, Elizabeth Fashions, Old Pizza Hut, Sidewalkers
Accepted for NDIT program through the city
Sandpiper, Ninja, Sherry Anderson
MNP's application is complete and ready for reimbursement
Landscaping Grant
To be awarded to Rollyworks for design and construction of prototype
Planter for downtown
Need to create an application form for a lighting grant. Matching grant of \$500
Suggestion for future grants: Add maintenance of downtown trees. \$2,500 for an outside contractor to annually inspect the town trees and repair any damage
Check with Tara Irwin if the city would like this
Need to lobby the city to replace trees that have died.

4600 Block

Have decided to apply for the full \$1,000,000 implementation grant

TDIA will have to put in 20% Can be covered by lighting, seating, mural, art, etc.

Other possible funding source: Canada cultural fund

NSCU legacy grant, could tie to 100 year anniversary.

Also Four Rivers CoOp community support fund

A board committee meeting will be held on Wednesday, Oct 11?? To finalize 4600 Block

Dave Gordon: artists will require initial payments

Budget for final completion will be for 2025

Communications

Ad has been placed in the newspaper for the AGM

Need to revise the Bylaws to eliminate the need of a newspaper Ad. Should do this at the AGM

There will be a newsletter out before the AGM

Suggestion: send a letter of welcome to new businesses in the BIA

Website: Need a short bio of the directions

Need to start promoting "holiday lights"

7. Other Items

a. Greig Landscaping

Completed. Total cost was \$10,483.80

No word on grant application from NSCU

b. AGM

Joe and Jessica to coordinate

Need to review Financial Statements

Need to flesh out 2025 budget

c. Notes to the City Meeting with Joe and Maggie

Both TDIA and Kermodei Tourism would like input into the retail survey.

City will follow their Strategic Plan

Dave: TDIA should attend a COW meeting with the city with any concerns

d. 2025 Projects: Sam . Need to plan ahead. Identify a doable small project that is different than the 4600 Block. Could be a subject for discussion at AGM

Donate to The Garage to support cleanup efforts?

e. Chamber Business Excellence Awards to be held October 19th

For future consideration, do we want to support an award?

8. Next Meeting

AGM October 21

There will be no formal meeting of TDIA. Will concentrate on committee meetings throughout the month to finalize decisions on the 4600 Block.